

# THE STITCH

*festival\*\*\**

27th February – 1st March 2020  
Business Design Centre, London

## Stitch Theatre Programme

Completely free to attend, just come along and take a seat.  
These short demonstrations provide the ideal opportunity to sit and  
learn about a new technique or craft in a relaxed atmosphere.



Tickets and information:  
[thestitchfestival.co.uk](http://thestitchfestival.co.uk) or **0844 854 1349**

BOOK EARLY TO AVOID DISAPPOINTMENT!

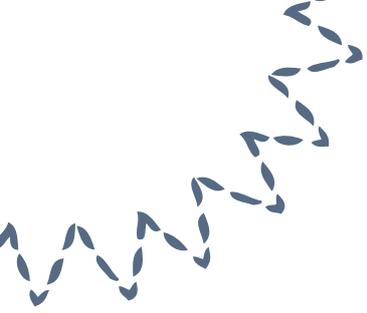
# TIMETABLE

Thursday 27th February 2020

START	FINISH	TITLE	DESCRIPTION	DEMONSTRATOR
11am	11.30am	<b>Drawling with your Sewing Machine</b>	Drawing with her sewing machine is Janet's favourite technique and a really important part of how she achieves her appliqué and quilting style. Watch her live demonstration and see how this fun and easy free-motion stitching technique can help you transform and personalise your appliqué and breathe life into your sewing!	Janet Clare
11.45am	12.15pm	<b>Upcycle a Denim Jacket</b>	We've all seen the upcycle challenge on TV's biggest sewing show, now Juliet, winner of the 2019 show will show you how to turn a denim jacket into a foldover clutch bag in just 30 minutes!	Juliet Uzor, 2019 Winner of GBSB
12.30pm	1.30pm	<b>Seams like a Dream</b>	Great British Sewing judge Esme Young talks about her life and career in fashion, film, teaching and TV; from her first creation at the age of seven to being one of four women designers who founded the iconic fashion label Swanky Modes, working on films such as Trainspotting and Bridget Jones and teaching at Central St Martins.	Esme Young
2.15pm	2.45pm	<b>Needle Felting Basics: Wool, Needles &amp; Shapes</b>	Learn essential tips and facts about needle felting including which wool and needles works for different projects, how to make basic shapes and attach them. Find out about different core wools and their purposes. Steffi Stern from The Makerss, long time needle felter, designer maker and craft enthusiast will put words into action by demonstrating how easy it is to make basic shapes by creating a little felted Spring Gnome from beginning to end.	Steffi Stern, The Makerss
3pm	3.30pm	<b>From Passion for Paper to Lampshade Business</b>	Ros Freeborn is the founder of Papershades, a flat-packed, self-assembly lampshade. Ros, a paper collage artist, is on a mission to stop lampshades from being boring; she believes they can be art and shows us how in this short demo. Ros creates her own artwork which is printed and made into lampshades and also runs workshops so that anyone can discover the joys of paper, create their own design and go home with a stunning paper lampshade.	Ros Freeborn
3.45pm	4.15pm	<b>Knit Your Own Perfect Made to Measure Jumper</b>	As knitter's we've all been there, the finished project that doesn't fit, the knitting pattern that just doesn't make sense and the work in progress never to be finished. To knit the perfect jumper, that not only fits but that you enjoyed creating every single stitch, feels almost unachievable. In this demonstration Ruby will show you how the Made & Worn knitting app enables knitters to overcome the common pitfalls such as sizing and knitting gauge to create your own perfect jumper. She will show you how the Made & Worn website combines your measurements and knitting gauge to generate a custom interactive knitting pattern that is easy to follow and keeps track of your progress simply by pressing a button. We'll show you how to get it right first time, no more unpicking, just knitting!	Ruby Lee, Made & Worn
4.30pm	5pm	<b>Crochet Texture and Drape</b>	Are you curious about Crochet, but don't like granny squares? Be inspired by Diana's fun and funky shawls. Join Crochet designer Diana Bensted and learn about how to create wonderful fabrics with drape and texture. Using simple stitches and ingenious methods, Diana will show you a different side to crochet!	Diana Bensted

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Friday 28th February 2020

START	FINISH	TITLE	DESCRIPTION	DEMONSTRATOR
11am	11.30am	<b>Pimp my Hoop</b>	You've spent hours creating a stichy masterpiece, then have to put it in a boring bamboo hoop, or in a non-sustainable fake wood one. You could buy a really expensive ditsy little decorated one or coloured plastic ones from well known suppliers, but no thanks! In this demo, Sarah will show you how to create a masterpiece frame for your sewn artwork. The possibilities are virtually endless: staining, painting, spraying, overwrapping and gilding are all very easy to achieve at home with a few basic techniques and supplies. Take your cross stitch, embroidery or needlepunch to the next level with inspiration from this session. Get out there and get pimping!	Sarah Burnett-Moore
12pm	12.45pm	<b>Tutor Upcycle Challenge!</b>	Join three of our Knitting & Stitching tutors to see them take up the challenge of turning one item of clothing into something else! They have just 45 minutes to make the transformation. Are they up for the challenge! There will also be plenty of questions, answers, sewing tips and techniques.	Katharine Wight, Jill Kipnis, Sarah Burnett-Moore
1.15pm	2pm	<b>Knit Your Own Perfect Made to Measure Jumper</b>	As knitter's we've all been there, the finished project that doesn't fit, the knitting pattern that just doesn't make sense and the work in progress never to be finished. To knit the perfect jumper, that not only fits but that you enjoyed creating every single stitch, feels almost unachievable. In this demonstration Ruby will show you how the Made & Worn knitting app enables knitters to overcome the common pitfalls such as sizing and knitting gauge to create your own perfect jumper. She will show you how the Made & Worn website combines your measurements and knitting gauge to generate a custom interactive knitting pattern that is easy to follow and keeps track of your progress simply by pressing a button. We'll show you how to get it right first time, no more unpicking, just knitting!	Ruby Lee, Made & Worn
2.15pm	2.45pm	<b>Machine Sew a Stylish and Trendy Hair Band</b>	During this 30 minute demo, Juliet, 2019 winner of TVs biggest sewing show, will show you how to create a very trendy hairband incorporating twists, braids and knots.	Juliet Uzor, 2019 Winner of GBSB
3pm	3.30pm	<b>Design and Print your own Fabric</b>	The possibilities are endless. You can learn to design and print your own T-shirts, dresses, handbags or scarves. You can even get the kids involved because it's so easy. All you need to do is draw on paper with sublimation crayons, turn the paper over, iron it onto fabric and hey presto, you've made your first unique design. It really is that simple. Stephany will show you just how creative you can be during this 30minute demonstration. We are sure you will be inspired to go home and start creating yourself!	Stephany Gardiner
3.45pm	4.15pm	<b>Needle Felting Basics: Going Large!</b>	Learn essential tips and facts about needle felting and how to make large needle felted animals, which materials to use and how to scale creations up from small ones. . Steffi Stern from The Makerss, long time needle felter, designer maker and craft enthusiast will put words into action by demonstrating how easy it is to use instructions for making a small animal into a large one showing stages of the large animals, what materials have been used and how to save money by substituting core materials for cheaper alternatives.	Steffi Stern, The Makerss
4.30pm	5pm	<b>From Passion for Paper to Lampshade Business</b>	Ros Freeborn is the founder of Papershades, a flat-packed, self-assembly lampshade. Ros, a paper collage artist, is on a mission to stop lampshades from being boring; she believes they can be art and shows us how in this short demo. Ros creates her own artwork which is printed and made into lampshades and also runs workshops so that anyone can discover the joys of paper, create their own design and go home with a stunning paper lampshade.	Ros Freeborn

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# TIMETABLE

Saturday 29th February 2020

START	FINISH	TITLE	DESCRIPTION	DEMONSTRATOR
11am	11.30am	<b>Want to Patchwork? Start with Triangles</b>	If you can sew half square triangles you can patchwork! Watch Janet's demonstration to learn how to quickly and easily turn fabric squares into half square triangles and those half square triangles into quarter square triangles. She will show you some inspiring little projects and quilts that feature these versatile blocks and encourage you to begin your patchwork journey.	Janet Clare
11.45am	12.15pm	<b>Pimp my Hoop</b>	You've spent hours creating a stitcy masterpiece, then have to put it in a boring bamboo hoop, or in a non-sustainable fake wood one. You could buy a really expensive ditsy little decorated one or coloured plastic ones from well known suppliers, but no thanks! In this demo, Sarah will show you how to create a masterpiece frame for your sewn artwork. The possibilities are virtually endless: staining, painting, spraying, overwrapping and gilding are all very easy to achieve at home with a few basic techniques and supplies. Take your cross stitch, embroidery or needlepunch to the next level with inspiration from this session. Get out there and get pimping!	Sarah Burnett-Moore
12.30pm	1.15pm	<b>John Scott's Life, Loves and Laughs!</b>	Hear from Sewing Quarter's John Scott as he talks about his life in film, TV as well as his fascinating career in costume and fashion design. If you're missing seeing John on air, here's your chance to see him up and close and personal at the Stitch festival!	John Scott
1.45pm	2.15pm	<b>Knit Your Own Perfect Made to Measure Jumper</b>	As knitter's we've all been there, the finished project that doesn't fit, the knitting pattern that just doesn't make sense and the work in progress never to be finished. To knit the perfect jumper, that not only fits but that you enjoyed creating every single stitch, feels almost unachievable. In this demonstration Ruby will show you how the Made & Worn knitting app enables knitters to overcome the common pitfalls such as sizing and knitting gauge to create your own perfect jumper. She will show you how the Made & Worn website combines your measurements and knitting gauge to generate a custom interactive knitting pattern that is easy to follow and keeps track of your progress simply by pressing a button. We'll show you how to get it right first time, no more unpicking, just knitting!	Ruby Lee, Made & Worn
2.30pm	3.30pm	<b>Seams Like a Dream</b>	Great British Sewing judge Esme Young talks about her life and career in fashion, film, teaching and TV; from her first creation at the age of seven to being one of four women designers who founded the iconic fashion label Swanky Modes, working on films such as Trainspotting and Bridget Jones and teaching at Central St Martins.	Esme Young
3.45pm	4.15pm	<b>Needle Felting Basics: Make Posable Animals</b>	Learn essential tips and facts about needle felting including how to make a wire armature, which wires to use and how to build layers of wool onto wire. Steffi Stern from The Makerss, long time needle felter, designer maker and craft enthusiast will put words into action by demonstrating how easy it is to make a small poseable mouse from beginning to end.	Steffi Stern, The Makerss
4.30pm	5pm	<b>Create a Sewing Machine Pin Cushion</b>	Using up scrap fabrics, Juliet, 2019 winner of TV's biggest sewing show will show you how to machine sew a practical and pretty sewing machine pin cushion in just 30 minutes.	Juliet Uzor, 2019 Winner of GBSB

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# TIMETABLE

Sunday 1st March 2020

START	FINISH	TITLE	DESCRIPTION	DEMONSTRATOR
11am	11.30am	<b>Upcycle a Denim Jacket</b>	We've all seen the upcycle challenge on TV's biggest sewing show, now Juliet, winner of the 2019 show will show you how to turn a denim jacket into a foldover clutch bag in just 30 minutes!	Juliet Uzor, 2019 Winner of GBSB
11.45am	12.15pm	<b>Design and Print your own Fabric</b>	The possibilities are endless. You can learn to design and print your own T-shirts, dresses, handbags or scarves. You can even get the kids involved because it's so easy. All you need to do is draw on paper with sublimation crayons, turn the paper over, iron it onto fabric and hey presto, you've made your first unique design. It really is that simple. Stephany will show you just how creative you can be during this 30minute demonstration. We are sure you will be inspired to go home and start creating yourself!	Stephany Gardiner
12.30pm	1.15pm	<b>John Scott's Life, Loves and Laughs!</b>	Hear from Sewing Quarter's John Scott as he talks about his life in film, TV as well as his fascinating career in costume and fashion design. If you're missing seeing John on air, here's your chance to see him up and close and personal at the Stitch festival!	John Scott
2pm	2.45pm	<b>Dressmake Your Design Competition Catwalk Show</b>	Join us and the Dressmake your Design Competition Finalists as they strut their stuff on the catwalk. There were three categories - Evening Wear, Knitwear and Sustainable Wearable Art. Which will be your favourite? Who will be the overall winner?	Competition Finalists

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